Level of Real Wages and Labour Productivity in the Manufacturing Sector of the Punjab

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The study analyses the determination of the level of real wages and labour productivity across industries as well as over time in a simultaneous-equation framework. It has been postulated that an increase in real wages leads to a greater intensity of effort on the part of workers, resulting in higher productivity within a certain range. Higher productivity denotes an improvement in the "ability to pay" and results in payment of higher wages. The study finds that real wages and productivity are significantly related with each other.

INTRODUCTION

The level of real wages represents income to workers, costs to businessmen and a major source of purchasing power to wage earners. As such, it has significant implications for such economic variables as productivity, investment, employment, price stability and level of welfare. This paper focuses on inter-industry wage differentials and the determination of wage level over time.

Economic literature abounds in empirical studies which attempt to identify the determinants of real wages over time as well as across industries. Nevertheless, keeping in view the underdeveloped and labour-abundant character of Pakistan’s economy, we shall refer here only to those studies which have been carried out for underdeveloped countries. Guisinger and Irfan [6] blamed government intervention, trade unions and employers for wage increases. However, they did not provide empirical evidence as to the relative importance of these three factors. In another study, using data on Pakistan’s large-scale manufacturing for 1949–69, Irfan [11]

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Naheed Aslam estimated a set of three simultaneous equations in which real-wage changes and growth in unionization and industrial employment were assumed to be jointly determined. As far as analysis of inter-industry wage differentials is concerned, two more studies, one by Guisinger and Irfan [5] and the other by Irfan [10], were carried out for Pakistan.

The present study is however different from the studies mentioned above in that, in addition to some of the variables included in those studies, it includes labour productivity also as an argument in the wage equations.

Horowitz [9] also conducted a study on wage determination in India in both cross-sectional and time-series frameworks. She argued that wage increases in India did not result from government policy or trade union’s efforts: instead, it was economic considerations that played the most significant role, viz, employers pay higher wages because, within certain range, higher wages result in higher productivity. However, she did not test the impact of higher wages on labour productivity.

The present study, however, tries to quantify the effect of higher wages on productivity and attempts to provide empirical evidence on simultaneous determination of inter-industry differentials in wages and labour productivity across ‘twentyfour’ different industries for the year 1977-78 as well as on determination of wages and labour productivity over time in the manufacturing sector of the Punjab for the 1964-65-1977-78 period.

The plan of the paper is as follows. The first section discusses the model, methodology and data. The second section deals with empirical results, while the third section summarizes the major conclusions and policy implications, and points out the limitations of the present study.

I. MODEL, METHODOLOGY AND DATA

In this paper, inter-industry wage differentials as well as wage determination over time have been analysed within the framework of two simultaneous equations. The endogenous variables of the model are wages and labour productivity, while there are seven exogenous variables in the system.

In the cross-sectional analysis, a two-equation model is specified as follows:

\[ W = f(LP, K/L, CR, EO, P, TR); \]

\[ LP = f(W, K/L, O, P vs P); \]

where

\[ LP = \text{The value added divided by the number of persons employed;} \]

\[ K/L = \text{Capital intensity (value of fixed assets divided by the number of persons employed);} \]

Developing and expanding industries may need steadily increasing skills to a greater extent than other industries, and, because of their rising productivity, may be in a position to pay higher wages. As such, inter-industry wage differentials are largely a reflection of differences in the skill compositions of labour and the capacity-to-pay of different industrial units. However, owing to non-availability of data on skill index, we have not been able to test the impact of that index on wages. This is an acknowledged shortcoming of the analysis.

In the time-series analysis, the two-equation model is specified as follows:

\[ W = f(LP, GDP_p, DE, ED); \]

\[ LP = f(O, K/L, W, DE); \]

where

\[ W = \text{Average yearly earning of workers deflated by the consumer price index for industrial workers;} \]

\[ GDP_p = \text{Gross domestic product at constant factor cost divided by total population;} \]

\[ K/L = \text{Capital intensity, i.e. capital stock deflated by investment price index and divided by the number of the persons employed;} \]

\[ O = \text{Output in the manufacturing sector at constant prices;} \]

\[ CR = \text{Four-firm concentration ratio;} \]

\[ EO = \text{Export orientation (= the value of exports as a fraction of the output of an industry);} \]

\[ P = \text{A proxy for profitability calculated as the non-wage value added, divided by the value of output;} \]

\[ TR = \text{Weighted average tariff rate;} \]

\[ W = \text{Average earnings per employee, including fringe benefits;} \]

\[ O = \text{Output level; and} \]

\[ P vs P = \text{Public-versus-private-sector dummy variable which takes the value of unity for public-sector industries and of zero otherwise.} \]

It should be noted that the labour-productivity equation has not been derived from a production function and, as such, the coefficient of wages does not represent the elasticity of substitution between labour and capital.
The major emphasis of our study is on testing the relationship between wages and labour productivity. There are two aspects of this relationship which we test with the help of the census of large-scale manufacturing data in both the cross-section and time-series analyses, viz. (a) higher labour productivity results in higher wages, and (b) higher wages result in higher labour productivity within a certain range.

First we discuss the relevance of labour productivity for wage equations.

The source of improvement in real wages is an increase in productivity. In any economy, productivity increases may be utilised for raising wages, distributing dividends and profits, and reducing prices. The scope of the present analysis is confined to examining the impact of higher productivity on real wages.

Increases in productivity can arise from different sources; e.g. through greater efforts of labour and through greater mechanisation, improved technology and better managerial skills. To the extent that higher labour productivity is the contribution of labour either through greater intensity of effort or because of better skill content of the labour force, productivity increases justify proportional wage increases.

However, if higher labour productivity is due to improvement in other factors, then proportional wage increases would introduce unjustifiable inequalities in the wage structure and, as a result, the wage structure would have little relationship with skill and quality of labour. The gains of productivity should be shared by all and the best way to share these gains is through reduced prices. However, reducing wages in high-productivity industrial units is extremely difficult. Moreover, there are economic considerations behind the payment of high wages by these units. D.G. Brown [2], the major proponent of the "ability to pay" hypothesis, argued that liberal wage policies increase workers' goodwill, simplify recruitment and reduce costly turnover. On the other hand, low wages induce labour turnover and even for the least skilled jobs, substantial cost is involved in hiring and training new workers. As such, employers will have a better bargain if they can induce workers to stay on with better wages.² In this way, they would more than recoup the investment expenditure on workers' training and would avoid additional outlays. Therefore, higher productivity, which is used as a proxy for the "ability to pay", is expected to induce higher wages.

²Bhagwati and Ramaswami [1] argued that employers pay better wages on account of "prestige cum humanitarian grounds". This may be one of the factors behind payment of higher wages. On logical grounds, however, economic considerations seem to be more relevant.

We now discuss the second aspect of the relationship between wages and labour productivity, viz. within a certain range, higher real wages result in higher labour productivity.

In the literature on economic development, this theory has been put forward in different forms by H. Leibenstein [16] and by Fei and Chiang [3]. Leibenstein distinguished between supply of labour-time (man-hours or man-years) and the supply of work (or effort). According to him, "the average productivity of a group of men will depend on their wage. Up to some point, the higher the wage, the higher the per capita productivity for the group, because the higher the wage, the greater the units of work per man" [16, p. 67].

By postulating a Cobb-Douglas type of production function, Fei and Chiang [3] derived an effort function of the following form:

\[ \phi = \phi(W) \]

where \( W \) is the real wage and \( \phi \) is the coefficient of productive effort. On the assumption that a typical worker is not able to save, the consumption standard is identified with the real wage. The model treats consumption not as an end in itself but as an indirect input whose ultimate effect is felt through its effect on the efficiency of labour. Hence, the higher the real wages, the higher the level of productivity up to some point.

An S-shaped³ effort function is postulated to represent a typical worker's supply curve of efficiency as a function of real wage.

³When consumption level is below a certain minimum level, \( R \) the coefficient of productive effort, \( \phi \), will be nil. For this reason, \( \Omega_1 \) is called starvation region. \( \Omega_2 \) is called deficiency region, since the consumption standard at \( R \) is exceedingly low; successive equal increments in \( W \) will tend to result in increasing increments in \( \phi \) in the deficiency region. In the deficiency region, consumption standard is sufficiently high to set in motion the operation of a "law of diminishing marginal productive effort". At point \( T, \phi=1 \). After \( T, \phi<T \). Since there exists an absolute upper bound in productive effort of a typical worker, the effort curve tends to approach a horizontal asymptote for high values of real wages in region \( \Omega_4 \).

A similar type of functional relationship between wages and labour productivity has also been applied by Leibenstein [16] to the study of the problem of disguised unemployment. However, unlike Fei and Chiang [3], he neglected the possibility that successive wage-rate increments may at first lead to increasing increments in productive efforts.
These economists confine their analysis to the effect of wages on productivity through better health and nutrition. Following Horowitz [9], we assume that higher wages capture the effect of better incentives and labour stability in addition to that of better health and nutrition.

According to Horowitz, wage productivity nexus has its positive and negative aspects. In its negative aspect, higher wages provide insurance against slow-downs and sabotage and in its positive aspect they contribute to better health and hence greater effort. Also, higher wages help motivate performance at higher levels of efficiency. Moreover, the high fixed costs created by high capital-intensity make labour more sensitive to the marginal cost incurred on it. Therefore, in our analysis wages and labour productivity discussed above is that the direction of causation between these two variables can not be established conclusively, nor will it be reasonable to assume that the relationship is entirely unidirectional. Therefore, in our analysis wages and labour productivity are assumed to be jointly determined. It may be noted that labour productivity is not a predetermined but a random variable and, as such, if OLS is applied its effect on wages would be systematically overestimated or underestimated depending on whether the value of the disturbances is positive or negative. The application of the OLS will yield positive inconsistency in estimates in the first case but a negative inconsistency in estimates in the second case. Therefore, we have estimated these variables simultaneously, with the help of the Two-Stage Least-Squares (2SLS) technique. The idea behind the 2SLS is to purge the explanatory variable of the stochastic component associated with the random term. This is achieved by regressing the endogenous variables on all the exogenous variables in the system and then replacing these variables by their estimated values.

The theoretical rationale for the inclusion of the rest of the independent variables in wage equations is given below.

**Cross-Sectional Wage Equation**

**Profitability**

In addition to labour productivity, the profitability of industry will also be used as an indicator of the ability to pay. Higher productivity and profitability provide permissive conditions for higher wages. Direct data on industry's profitability are not available and therefore non-wage component of the value added, deflated by the value of output, is used as a proxy for profit rates. This variable admittedly includes, in addition to profits, depreciation charges, property taxes, insurance, etc.

**Concentration Ratio**

Simple theory might suggest that concentrated industries pay lower wages, since output restriction practised by these industries would carry with it a restriction of employment. In economic literature this is referred to as “monopolistic exploitation hypothesis”. On the other hand, the “monopoly wage hypothesis” postulates that industries which enjoy monopolistic power usually pay higher wages, mainly for two reasons. Firstly, because of barriers on entry of new firms and lack of competition, it is easier for them to pass on the increases in wages to consumers in the form of higher prices. Secondly, monopolistic industries enjoy high profits, and are thus able to pay higher wages. Our study attempts to investigate whether concentrated industries in Pakistan pay higher wages or lower wages.

**Capital Intensity**

Specific types of skills are required to operate different types of machines. Therefore, a high degree of capital intensity usually implies inelastic demand for labour. Moreover, the high fixed costs created by high capital-intensity make labour turnover and carelessness on the part of the workers even more expensive to the
employers. Therefore, capital-intensive industries are expected to pay higher wages in order to minimize the risk of labour turnover. Capital intensity also implies quasi-rent, partly because capital assets tend to be long-lived. Quasi-rent also arises from the monopolistic nature of capital-intensive industries, which is a result of tariff protection, licences and other such privileges granted to those industries. This partial-monopoly position may also create opportunities for labour to exact monopoly rents.

Export Orientation

Export-oriented industries are expected to pay lower wages because higher wages, due to higher demand elasticity of exportables, may lower profits rather than increase prices in those industries. Moreover, the existence of low wages in export-oriented industries may also be explained by the skill composition of the labour used in those industries. Anne O. Krueger [14] found that in developing countries, export-oriented industries tend to employ a greater proportion of unskilled labour than of skilled labour. As a result, they are expected to pay lower wages.

Tariff Protection

Our paper also attempts to determine the effect of protection granted by imposition of tariffs on wages.

Time-Series Wage Equation

Given below are the rest of the variables used in this study which are regarded as determinants of wages over time.

Gross Domestic Product Per Capita

To determine if the manufacturing wages have grown faster or slower than the incomes of all other groups — capitalists, landlords, employees in the government sector, etc. — real wages are regressed against per capita GDP at constant factor cost. The elasticity of wages with respect to per capita GDP can be offered as a crude indicator of a country following a high-wage or low-wage policy. Moreover, per capita GDP can also be regarded as an indicator of a country’s capacity to pay, and, as such, is expected to affect wage level.

4Lewis [17] and Hagen [7] argued that domestic distortion caused by the alleged divergence between the social marginal rate of transforming agriculture into manufacturing and the market price ratio should be corrected by providing protection to the manufacturing sector. However, Naqvi [19] has shown that this argument is fallacious and recommended a more direct approach to deal with this situation, that is to reduce the rural money wage or to subsidise the wages in the manufacturing sector.
A public-versus-private-sector dummy variable is also included in the labour-productivity equation to see if labour productivity is higher in the public-sector industries or in the private-sector industries.

In the time-series analysis, in addition to output level, capital intensity and wages, which are believed to determine productivity growth over time, a dummy variable for emigration has also been introduced in the labour-productivity equation to test the generally held notion that migration of labour has caused productivity to fall in the industrial sector.

The primary source of data for the study is the Census of Manufacturing Industries (CMI) [23]. The data on wages, output, employment and value of fixed assets have been taken from the CMI. Data on value of exports have been taken from the Foreign Trade Statistics of Pakistan [21], whereas data on consumer price index have been taken from different issues of the monthly Statistical Bulletin [20] and those on manufacturing price index from the Pakistan Economic Survey [22]. Concentration ratios have been obtained from [13], while tariff rates have been taken from [8].

II. EMPIRICAL RESULTS

This section is divided into two parts; in the first part results pertaining to inter-industry differentials in wages and labour productivity, as presented in Table 1, have been discussed, while the second part discusses the results relating to determination of wages and labour productivity over time.

Wage Equation

Wage Equations 1 and 2 in Table 1 show that labour productivity is significant at the 5-percent level of significance, indicating that industrial units' differential ability to pay is an important determinant of inter-industry wage differentials.

Capital intensity is significant at the 5-percent level of significance (Wage Equation 3), indicating that more capital-intensive industries pay wage premium to reduce labour turnover.

The negative sign of export orientation is in accord with a priori expectations that export-oriented industries, being major employers of unskilled labour, would pay lower wages than other industries. However, this variable is insignificant at conventional levels.

There is no evidence to suggest that concentrated industries pay lower wages. On the contrary, our results show that concentrated industries pay higher wages. However, this positive relationship may be due to the fact that these industries get better-quality workers. To the extent workers are of better quality, high wage rates are offset. Moreover, non-economic factors like threat of unionism may also induce
the concentrated industries to pay higher wages. Concentration ratio is significant at the 20-percent level (Wage Equation 2). It should be noted, however that, to the extent that high capital-labour ratios act as barriers to the entry of new firms into the industry, concentration ratios and capital intensity may be multicollinear.

The protection variable turns out to be negative in all the wage equations and falls short of being significant at the 20-percent level (Wage Equation 2).

When profitability and productivity are put together, as in Wage Equation 3, both of them turn out to be insignificant. In the absence of labour productivity, profitability becomes significant (Wage Equation 4). This finding provides support to the claim made by Edwin Kuh [15] that profits are likely to be a proxy for productivity — a more fundamental determinant of wages than profits.

The wage equation including labour productivity, capital intensity, concentration ratio and tariff rate gives the best fit with adjusted $R^2$ equal to 0.60, indicating that approximately 60 percent of the variation in wages is explained by these variables. Except in Equation 4, explained variance is reasonably high and significant at conventional levels for wage equations. In the absence of an important variable like skill index, this may appear to be surprising. However, it is most likely that capital intensity and labour productivity capture the effect of skill composition of labour.

Labour Productivity Equation

The labour productivity equation No. 1 shows that economies of scale measured by the output level significantly explain inter-industry productivity differentials. The output variable is significant at the 5-percent level. Capital intensity is insignificant perhaps because capital intensity has not been adjusted for different rates of capacity utilization across the industries. Two industries with the same level of capital equipment per worker but with different degrees of capacity utilization will have different levels of labour productivity: the one with a higher degree of capacity utilization may well have a higher labour productivity. Public-versus-private-sector dummy variable also turns out to be insignificant.

The introduction of wages in labour productivity equation No. 1 renders output insignificant and causes the capital-intensity variable to take on the wrong sign, indicating the presence of multicollinearity among these variables. A high degree of multicollinearity between wages and output is expected because wage bill is a component of output. To the extent higher capital intensity induces higher wages, capital intensity and wages will also be multicollinear. The wage coefficient which captures the effect of consumption level, skill, labour stability and incentives to workers is significant with a high elasticity. The introduction of wage variable in the labour productivity equation No. 1 also leads to a significant improvement in the fit. The adjusted $R^2$ goes up from 0.22 to 0.58.

Time-Series Analysis

Wage equation No. 1 in Table 2 shows that elasticity of wages with respect to labour productivity is reasonably high and significant; a one-percent rise in labour productivity leads to an approximately 0.5-percent rise in wages.

The dummy variable for emigration turns out to be significant, with a positive sign, indicating that emigration of labour force has caused wages to rise.

The interactive variable of employment and dummy variable also turns out to be significant (Wage Equation No. 2). The positive sign of the interactive variable conforms to the hypothesis according to which the existence of alternative job opportunities works as a threat to employers of a large number of workers and compels them to pay higher wages because if workers quit the jobs then it will disrupt the whole system and adversely affect the production.

The introduction of per capita gross domestic product in the wage equation No. 1 slightly improves the fit. The adjusted $R^2$ goes up from 0.983 to 0.986. The D.W. statistic is also improved. But labour productivity becomes insignificant in the presence of the GDP per capita. The per capita gross domestic product itself turns out to be significant with a very low elasticity coefficient, indicating that wage increase did not keep pace with the growth of per capita GDP. Richard Webb [24] found that countries where growth in per capita GDP exceeded that in wages followed low-wage policies. Since wages all over the country have more or less a similar trend, it could be suggested on the basis of this result that Pakistan falls in the category of the low-wage trend. This result is not surprising as Pakistan has had a long period of authoritarian and anti-union policies.

The labour productivity equation No. 1 in Table 2 shows that the output variable is significant. The real-wage coefficient captures the effect of improvement in consumption standard, labour-embodied technological change and the effect of labour stability due to general rise in real wages. Wages are significant with an elasticity coefficient of 0.63. Capital intensity exerts a positive and significant influence on labour productivity. The negative sign of the dummy variable for emigration confirms the a priori expectations about the adverse effects of out-migration of skilled labour on industrial production.
The general conclusion that emerges from our results is that wages and labour productivity are important determinants of each other. Correlation between wages and productivity for the aggregate of industries from 1964-65 to 1977-78 is high. Similarly, correlation between wages and productivity among industries is high. On both counts, the evidence suggests that productivity-induced wage rise is significant, implying that the capacity-to-pay criterion has to some extent characterised the manufacturing sector, and the capacity-to-pay criterion is motivated by political convenience and by notions of fairness. These factors do not hold very bright prospects for more equitable and employment-creating wage policies. Moreover, the capacity-to-pay criterion tends to sanction and reinforce the dualism and income differentials between modern and traditional sectors.

The evidence based on both cross-sectional and time-series analyses also shows that the effect of wages on productivity is significant, which is reflective of the fact that higher wages lead to higher labour productivity within a certain range. Productivity can rise in two distinct ways: firstly, through more intensive effort on the part of the workers and, secondly, through greater mechanisation, improved technology and better management. The higher wages, for the most part, reflect the impact of former factor on productivity. Wages can be referred to as one of the extrinsic rewards which are meant to satisfy the "lowest-level needs." As the average Pakistani worker exists at a subsistence level, financial considerations, which satisfy the lowest-level needs, may be very important for him. However, the positive impact of wages on labour productivity should not lead one to make it an argument for raising wages further in those industries in which they are already artificially high and prevent employment generation.

The positive impact of the interactive term on wages (of employment and dummy variable for emigration) lends support to the view that in the present availability of high-paying jobs in Middle Eastern countries which provide an opportunity for raising employment generation, the dummy variable for emigration lends support to the view that in the present availability of high-paying jobs in Middle Eastern countries which provide an opportunity for raising employment generation, the dummy variable for emigration has been costly to the economy in terms of production losses. These results show that emigration has caused wages to rise and this can adversely affect the comparative advantage of the country and can lead to a rise in real wage level which can render the jobs in the manufacturing sector less attractive and help induce labour turnover. Furthermore, the negative impact of the dummy variable for emigration lends support to the view that in the present availability of high-paying jobs in Middle Eastern countries which provide an opportunity for raising employment generation, the dummy variable for emigration has been costly to the economy in terms of production losses. These results show that emigration has caused wages to rise and this can adversely affect the comparative advantage of the country and can lead to a rise in real wage level which can render the jobs in the manufacturing sector less attractive and help induce labour turnover.
inflow of remittances and the fall in industrial production due to outmigration of skilled labour adds to inflationary pressures in the economy.

The study also found that real wages have significantly lagged behind per capita GDP, indicating that wage restraint has been practised. Since wage restraint in Pakistan has been paralleled by low pricing of capital, licensing and other such policies as subsidised capital, particularly in the manufacturing sector, it is most likely that these factors have offset any employment creation that could have resulted from low wages.

Limitations of the Analysis

The main problem confronted in the analysis is the non-availability of data on some of the very important variables like skill index and capacity utilization. As is well known, an increase in wages over time is a result of improvement in labour skills. Furthermore, inter-industry wage differentials reflect to a large extent differences in skill composition of labour. Improvement of skills is also believed to be the main cause of high labour-productivity. However, the impact of skill index on these variables could not be tested owing to non-availability of the relevant data.

Capital intensity, unadjusted for rate of utilization, is not a very useful determinant of labour productivity, since two plants with equal capital stock but with different capacity utilization will have different effective capital-labour ratios. With an increase in the capacity utilization rate, labour productivity will grow despite the absence of any capital-deepening. However, data on capacity utilization are not available. Therefore, unadjusted capital stock has been used in this study.

REFERENCES