

Pakistan Institute of Development Economics was established at Karachi in 1957 and in 1964 accorded the status of an autonomous research organization by the Government of Pakistan. It is devoted to theoretical and empirical research in Development Economics in general and on Pakistan-related economic issues in particular. In addition to providing a firm academic basis to economic policy-making, its research also provides a window through which the outside world can view the nature and direction of economic research in Pakistan. Other social sciences, such as demography and anthropology and interdisciplinary studies increasingly define the widening scope of research that must be undertaken for proper economic policy and development to have sound underpinnings. Over the past 50 years PIDE has earned an international reputation and recognition for its research. Our faculty is rich and our advisory committee consists of world renowned economists such as Nobel Laureate Robert A. Mundell.



PAKISTAN INSTITUTE OF DEVELOPMENT ECONOMICS

PROFILE

PIDE is located at the Quaid-i-Azam University Campus in Islamabad, the capital of Pakistan. The campus rests against the backdrop of the Margalla hills on the Potohar Plateau, within a short distance of the remains of Taxila, which once housed the world's oldest university. Archaeological remains discovered in this area show that it has been a center of civilization for some 5,000 years. The Institute, neighbor to several other academic outfits situated in this historic and scenic part of the green foothills of the great South Asian mountain ranges, is the hub of economic and social science research in this part of the world.

In November 2006, PIDE was granted the degree awarding status and hence our top priority now is to provide quality education which is affordable but of world class standard in this region along with a truly stimulating learning environment.

The advice of PIDE's International Advisory Board is also sought on various aspects of the Institute's academic activities. This Board comprises outstanding scholars (including Nobel Laureates) in the fields of Economics, Demography and Anthropology

VISION

A research and teaching institute generating quality research and knowledge for informed policy development and debate.

SPIRIT OF FREE INQUIRY



PAKISTAN INSTITUTE OF DEVELOPMENT ECONOMICS



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INTRODUCTION

Business activity affects the daily life of all the citizens in terms of jobs, income and opportunities. It determines the standard of living and quality of life. All the students have to face the business world whether they work in urban or rural area. Therefore they need to understand how the business functions, the role it plays in our society, the opportunities it generates, the skills it requires, and the impact it can have on their own life and on the society. Which is why, PIDE with its fabulous track record of a great research and policy-research institution got provoked to venture into the field of business education in 2007. PIDE has made the needed shift towards changing the program to support knowledge-based business world and to help face the challenge of the corporate world imperatives. This program is designed to prepare students to explore knowledge frontiers for informed decision making as it is developed to run strictly in accordance with international academic standards. The business studies program will build a strong foundation for those who wish to move on to further study and training in specialized areas such as human resource management, marketing, finance or entrepreneurship.

WHY STUDY AT PIDE DEPARTMENT OF BUSINESS STUDIES?

Over the last fifty years PIDE has earned an international reputation and recognition for its research and training. The most prominent feature of this program is its quality faculty which stems from professional world, its course structure based upon world standards rather than prototyped as is practiced in Pakistan and the strict regulations to produce excellent business executives. PIDE has a state-of-the-art infrastructure which includes a well-equipped library, a modern computer centre and a well established publication facility.



GOALS OF PIDE DEPARTMENT OF BUSINESS STUDIES

The fundamental purpose of the business program is to provide students with the knowledge, skills, and attitudes necessary to achieve success in the workplace, education or training, and daily life.

The goals of the business studies curriculum are to enable students to:

- Gain an understanding of business concepts through the study of subjects such as accounting, entrepreneurship, international business, marketing, and business leadership etc.
- Achieve business, economic, financial, and digital literacy.
- Develop the skills, including critical thinking, and strategies required to conduct research and inquiry and communicate findings accurately, ethically, and effectively.
- Apply the knowledge, skills, and attitudes acquired through the study of business to a variety of learning tasks and relate them to business phenomena on the local, national and global level.
- Develop lifelong learning skills that will help them adapt to technological advancements, the changing workplace and the global economy.
- Make connections that will help them take advantage of potential educational, work and business opportunities.

GRADUATE FEE INFORMATION

MBA (For National Students)

One time charges: Rs.15,000/-
Per Semester charges: Rs.45,000/-

MBA (International Students)

One time charges: US\$ 500/-
Per Semester charges: US\$ 2000/-



SCHEME OF STUDIES

Semester	Credit Hours
Semester I	
Micro-Economics	03
English Language Proficiency - I	03
Computer Applications for Business	03
Business Maths & Stats.	03
Financial Accounting - I	03
Semester II	
Macro-Economics	03
Principles of Marketing	03
Principles of Management	03
English Language Proficiency - II	03
Financial Accounting - II	03
Semester III	
Economy of Pakistan	03
Marketing Management	03
Human Resource Management	03
Cost & Management Accounting	03
Business Communication	03
Semester IV	
Strategic Management	03
Organizational Behavior	03
Business Research Methods	03
Financial Management	03
Operations Research / Operations Management	03
Summer	
Internship	03
Semester V	
Project Management	03
Entrepreneurship	03
Elective I	03
Elective II	03
Elective III	03
Semester VI	
Business Ethics & Legal Environment	03
Total Quality Management	03
Elective IV	03
Elective V	03
Semester VII	
Final Thesis/Reserach Project/Business Plan	06